

Public Service Announcement

Unfair Business Practices: Use caution when purchasing items

Start Date: July 14, 2025

End Date: July 18, 2025

Nunavut-wide

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Summer is a great time to shop for fishing gear, summer clothes, and kids' activities. The Department of Community Services' Consumer Affairs division reminds Nunavummiut to use caution when purchasing items online and in-person, and be aware of their rights under the [Consumer Protection Act](#).

Shoppers are reminded to:

- Be wary of scams when purchasing through social media channels, such as Instagram or Facebook.
- Understand the terms, conditions, or warranty before signing or purchasing goods or services.
- Check the quality, quantity, and origin of goods purchased.
- Keep a copy of your receipts, invoices, and warranties.
- Note that when buying an item “as is”, you are buying the product at your own risk without any kind of warranty or guarantee.
- Be informed of unfair and unconscionable practices under [section 72.2 of the Consumer Protection Act](#).

Businesses are advised to refrain from:

- Making false claims to mislead consumers into buying goods or services.
- Misrepresenting the quality, quantity, or origin of goods and services.
- Deceiving consumers through pricing or terms and conditions.

If you feel you have been subjected to unfair businesses practices, please contact ConsumerProtection@gov.nu.ca, or visit the [Permits, licenses and complaints page](#) for more information.

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